

General information

Frequency of publication	6 issues annually, published bi-monthly in English, French, German, Spanish and Russian	
Place of publication	Darmstadt, Germany	
Website	WAN-IFRA: www.wan-ifra.org WAN-IFRA Magazine: www.wan-ifra.org/magazine	
Advertising deadline	See "Deadlines".	
Cancellation	2 weeks before advertising deadline at latest	
Bank account	WAN-IFRA GmbH & Co. KG Dresdner Bank AG, D-64219 Darmstadt, SWIFT-BIC.: DRES DE FF 508 IBAN DE78 5088 0050 0194 7369 00, BLZ 508 800 50 A/c No. 1 947 369 00.	
Conditions of payment	Net, without discount, upon receipt of invoice	
Annual subscription price	Paper	ePaper
	WAN-IFRA Members: Allotted copies as included in membership fee Additional copies Euro 71 each	included in membership fee
	Non members: Euro 71	Euro 79
	(plus postage, handling and VAT where applicable)	

Technical data

Printing process	Offset	
Paper	Cover: Revive white 115 g/m ² Inside pages: Utzenstorf Edelweiss 60 g/m ²	
Processing	Spine stitching	
Standard sizes	Page size:	210 x 297 mm (DIN A4)
	Type area:	189 x 275 mm
Size for inserts	1. 210 x 297 mm (A4) 2. 420 x 297 mm (A3 folded to A4) (Any folding costs incurred are the responsibility of the client. Not available for all products.)	
Size for bound-in inserts	Standard: DIN A4, other formats on request	



Guidelines for digital ad supply

In order to guarantee smooth ad processing, we ask you to kindly bear in mind the following:

Data specifications

- File formats** PDF/X-3:2003, other formats only on request.
- Side-cut** For bleed ads, please provide and output 5 mm bleed on all sides. Cutting marks are not required.
- File names** Please name your ads unequivocally with customer's name, edition no, language, e.g. customername_0111_E.pdf
- Data checking**
- Used fonts must be embedded.
 - Image files must be embedded in a high resolution.
 - Colour and grey scale images must have a minimum resolution of 300 dpi, line artwork 1200 dpi
 - Images (TIFF, JPEG, Photoshop EPS) must be converted to CMYK, We can not process RGB data or spot colours.
- ICC-Profiles** for the cover: ISOcoated V2
for inside pages: ISOnewspaper26v4
Please use the correct ICC profile in each case.
We can email you both profiles on request.

Printing material

- Translation** The client is responsible for the correct translation of the advertisement into English, French, German, Spanish and Russian. Upon request, WAN-IFRA will lend its assistance for the translation to English, French, German and Spanish.
- Typesetting & repro costs** Any typesetting and reproduction costs incurred are the responsibility of the client.

Data Transmission

- via data carriers** CD or DVD to: WAN-IFRA, Ms. Bettina Falk, Washingtonplatz, D-64287 Darmstadt.
- via e-mail** Please send to: ads@wan-ifra.org
- via FTP server** We will send you your password to our FTP server on request.
Please communicate to us by email the order data as well as the file name.
- Distribution** See "Deadlines"

N.B. We convert ads that are not in accordance with our specifications automatically and without prior consultation to the correct colour space. Although experience shows that the result corresponds to the original files, in such cases we cannot guarantee absolute accuracy of colour reproduction. We can only guarantee perfect reproduction of your ad if we receive the ad data in accordance with the above specifications.